

Fondy Junior Football



“FIELD OF DREAMS”

Program Fundraiser

Dear Parents and supporters of the Fondy Junior Football League;

FONDY JUNIOR FOOTBALL is asking you to help continue our “Field of Dreams” program sponsorship fundraising activity. Our program offers youth the opportunity to learn the proper fundamentals of tackle football while promoting fitness, self-confidence, and sportsmanship. Our players spend many hours in strength, conditioning, and skill development preparing for their upcoming season. We believe that with each player’s participation in this league it creates positive “life” experiences that will lead to their future success on and off the field.

Our expenses of maintaining a quality tackle football program are considerable. Our low program fees allow many kids to participate but only cover a small portion of costs (\$220 per player), for safety equipment alone.

By supporting the “FIELD OF DREAMS” fund raiser, where does the sponsor’s money go?

- 1) **Lower program fees** - Our fees have not increased over the past 5 years
- 2) **Financial Assistance** - We will never turn away a player that can’t afford the program fees
- 3) **Equipment** - Players safety gear, uniforms & training equip. are inspected & replaced
- 4) **Maintain Program** - Improve, maintain and run practice facilities, hire refs, purchase quality insurance

THIS PROJECT IS SIMPLE, EASY AND EFFECTIVE

EACH PLAYER DOES ONLY TWO (2) THINGS

(20 MINUTES OF YOUR TIME)

- 1) **Fill out at least ten (10) sponsor letters.**
Instructions and examples of how and who to write to are on the reverse side of this letter.
- 2) **Return the ten (10) sponsor letters filled out completely to your coach immediately.**

Athletes should not make any phone calls; should not do any door-to-door selling or handling of funds! We keep all sponsor names confidential and every sponsor receives a ‘Thank You’ note/receipt (for tax deduction). In order for Fondy Junior Football to continue to offer a quality program, our financial goals need to be met on a yearly basis. Therefore, it is required that each football player participates in this very important fundraising effort.

On behalf of the Fondy Junior Football League, we convey our deep appreciation for your generous support.

THANK YOU!

Kurt McArthur
Fondy Junior Football President

SPONSOR LETTER INSTRUCTIONS & EXAMPLES

PRINT (moms & dads please help) NAMES & ADDRESSES OF ADULT PEOPLE WHOM YOU KNOW PERSONALLY

GRANDPARENTS
AUNTS & UNCLAS
FAMILY FRIENDS
ADULT COUSINS

LAWYERS
DOCTORS
DENTISTS
BANKERS

PARENTS BUSINESS ASSOCIATES
INSURANCE AGENTS
EMPLOYERS
VETERINARIANS

We are especially looking for those people that live - ***OUTSIDE OF THE LOCAL COMMUNITY OR OUT OF STATE!!***

1. **PRINT** your first and last name after the **FROM** line.
2. **PRINT** the person's formal name (first and last) to which the letter is being sent after **DEAR**.
3. **PRINT** out the **address, city, state, and zip code** in the **ADDRESS** line.

Please make sure addresses are correct.

4. **WRITE** a short message, in player's hand writing, including the words **PLEASE** and **THANK YOU**.
5. **FOLD** completed letters **individually, stack & bundle with a rubber band provided**.
6. **DO NOT** mail out letters yourself!
7. **DO NOT** phone sponsors or collect money.
8. **DO NOT** write on any other part of the sponsor letter.



EXAMPLE IS BELOW

FONDY JUNIOR FOOTBALL

SPONSOR LETTER

PLEASE REPLY ASAP

From Johnny Hiesman
Please Print First Last

Dear Mr. & Mrs. Knute Rockne
Please Print Full Name

Address 1234 Lombardi Circle Canton Ohio 12345
Please Print (Adult Print) Address City State Zip

Message Dear Aunt Mary & Uncle Knute, please help us in our "Field of Dreams" activity.
Players hand written message

I 'am really enjoying football and I hope you can come and watch me! Love, Johnny

